

Lawrence A. Murray
324 S. Catalina St., Apt. 205 - Los Angeles, CA 90020
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OBJECTIVE

To pursue a career in sports media, social commentary, and/or enhancing the human potential and leadership in young adults.

EDUCATION

Masters of Arts, Journalism; Concentration: Broadcast August 2014
Annenberg School of Communication and Journalism, University of Southern California, Los Angeles, CA

Bachelor of Arts, Communication Studies; Concentration: Radio/Television May 2009
California University of Pennsylvania, California, PA (GPA: 3.69 as of May 2009)

EXPERIENCE

NFL Network, Culver City, CA December 2014 – March 2015
Researcher

- Create statistical boards to assist with production of various NFL Network shows
- Attend editorial and broadcast meetings to present statistical and historical trends, as well as newsgathering and fact-checking, related to all NFL activity
- Respond to in-house requests related to accurate NFL information

Sportradar US, Los Angeles, CA June 2015 – August 2015
Visiting Researcher

- Assist Sportradar in development of new exclusive statistics database for NFL Media

ClipperBlog (ESPN TrueHoop Network), Los Angeles, CA March 2014 - present
Writer

- Contribute game reactions, engage in roundtable discussions, and provide analytical features focusing on the NBA's Los Angeles Clippers

Drew League (Sponsored by Nike), Los Angeles, CA Summer 2014- 2015
Media Contributor

- Wrote articles and produced full-length audio features
- Provided social media updates and live interviews at pro-am basketball league
- Manage verified Twitter account and DrewLeague.com CMS on game days

Fox Sports 1, Los Angeles, CA September 2014 – December 2014
Assignment Desk Assistant

- Monitored and sent various feeds, edited video and sound for in-house usage, responded to email and phone requests

Marketplace PM, Los Angeles, CA Fall 2014
Production Intern

- Took notes for editorial meetings, wrote and edited promos, organized rundown for PM show

United States Olympic Committee, Sochi, Russia February 2014
Graduate Assistant

- Went to Russia to cover events and write articles at 2014 Olympic Winter Games for USA Communication Staff
- Contributed live radio and video updates for USC media outlets

Annenberg Radio News, Los Angeles, CA Fall 2013
Reporter

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- Assigned to cover day-of-air stories around Los Angeles
- Wrote, produced, edited reported stories on deadline

The Water Cooler, Trojan Vision, Los Angeles, CA

January 2013 – May 2014

On-Air Talent

- Served as NBA correspondent in Spring 2013
- Served as panelist and host in 2013-2014, participating in general sports commentary on weekly TV show
- Contributed to production of weekly shows

Annenberg TV News, Los Angeles, CA

Spring 2013

Sports Anchor

- Produced weekly sports broadcast lasting about four minutes on Tuesdays nights
- Managed volunteer team and delegated various assignments
- Added fun, informative delivery in the role of sports anchor

Neon Tommy (Annenberg Digital News), Los Angeles, CA

September 2012 – May 2014

Staff Writer

- Wrote columns analyzing the NBA and NFL
- Started “NTFL”, a Google Hangouts web show diving into deep coverage of the NFL
- Covered other stories in Los Angeles, such as public transportation and elections

City Year Los Angeles, Los Angeles, CA

2010-2011

Senior Corps Member, Team Leader

- Served at Robert Louis Stevenson Middle School, offering in-class support in 7th grade English and Math with a focus list of 12 students
- Served as one of two team leaders at Stevenson, leading 15 corps members in their daily service at the school and throughout their City Year
- Wrote several articles for City Year’s Idealist Communications, consisting of a wide range of culture and community pieces in Daily Briefings, and Newsletters
- Wrote articles about City Year for GOOD magazine and the City Year Los Angeles blog

City Year Greater Philadelphia, Philadelphia, PA

2009-2010

Corps Member

- Served at Overbrook High School, offering in-class support in five classes (English, World History, Spanish)
- Served as team’s Civic Engagement Ambassador, responsible for helping to lead communication and outreach efforts
- Created Media Awareness after school program at Overbrook High School

SKILLS/COMPETENCIES/ACTIVITIES

- Expert in Microsoft Office Suite
- Competent managing audio and video (wrote, produced, and served as sole talent for radio show 1SKILLZ-FM in 2008-2009)
- Familiar in web design, blogging/WordPress, and online communications, basic HTML
- Intermediate Spanish
- Social Media savvy
- Creative writer with experience organizing and performing sketch comedy, other performing arts
- Served as a peer mentor in middle school, high school, and college
- Expert NFL and NBA writer/analyst/historian; correctly predicted 2014 NBA champion and Super Bowl XLVIII before both seasons started on website 1SKILLZ - NetworksUnited